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The Rt. Hon. Tiit Riisalo  
Minister of Economic Affairs and Information Technology  
Republic of Estonia

Dear Mr. Minister,

I am writing to draw your attention to a workshop on SME Digital Transformation Strategies (I) coordinated by Taiwan's International Cooperation and Development Fund (ICDF), which is scheduled to take place from 22 May to 4 June 2024, and is now accepting application.

The said workshop aims at understanding Taiwan's policies and approaches for guiding industries in digital transformation while sharing how digital transformation has impacted businesses and the new business models have developed. Tentative contents include the strategies and policies that Taiwan government have initiated to support digital transformation in traditional industries, business innovation of how traditional industry operators are stepping into the realm of digital transformation, and how the public views new services and business models.

This workshop is intended to be a forum for experience sharing and robust discussions among officials of Ministry of Economy, CEOs and directors of technological institutions, experts of IoT and innovation organizations. ICDF will be responsible for providing attendees with round-trip economy class air ticket, lodging, meals, local transportation and daily stipend of NT\$700(€20.2) during their stay in Taiwan.

On behalf of the ICDF, I am writing to invite one senior official of your great government involving economy, technology or digitalization to participate in this event that is promising for developing bilateral digital cooperation with your great country.

Enclosed please find more information of the said event for your kind reference.  
**Application should be made via Taipei Mission no later than 16 April 2024.** Please do not hesitate to contact me at Mob: +371-2327-1829 ; email: hlee@mofa.gov.tw or my colleague Louie Liu at +371-2916-7080 ; email: psliu@mofa.gov.tw should you have any further inquiries.

I avail myself of this opportunity to renew to you the assurances of my highest consideration.

Sincerely yours,



Andrew H. C. Lee  
Representative

Encl.: a/s  
Cc.

Mr. Mati Murd, Director, Asia and the Pacific Region, Ministry of Foreign Affairs, Republic of Estonia

Mr. Marko Mihkelson, Chairperson, Foreign Affairs Committee, Riigikogu, Republic of Estonia

Mr. Kristo Enn Vaga, Chairperson, Estonia-Taiwan Support Group, Riigikogu, Republic of Estonia

5

# Workshop on SME Digital Transformation Strategies (I)

**Date: May 22 - June 4, 2024**

**Application deadline: April 19, 2024**

\*Invitation Required: Contact R.O.C (Taiwan) embassies, representative offices or Taiwan technical missions.

8 DECENT WORK AND  
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



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## Overview:

In recent years, global enterprises have been leveraging emerging technologies to optimize business operations, service models, and digitalization strategies. This workshop shares insights into digital transformation from the perspectives of governments, businesses, and the public. It also introduces the Taiwan Digital Transformation Index, aiming to globalize this assessment tool and assist partner countries with defining transformation strategies. Following this workshop, participants should be able to contribute to home countries' sustainable development capacity in the globalized trade arena.

## Objectives:

- Understand Taiwan's policies and approaches for guiding industries in digital transformation.
- Consider how digital transformation impacts businesses and the public, as well as the emergence of new business models.

## Contents:

- Government Support: Share how Taiwan encourages digital transformation in traditional industries.
- Business Innovation: Introduce how traditional industry operators are stepping into the realm of digital transformation, such as by developing innovative business models.
- Public Experience: Explore how the public views new services and business models.
- TDX Exercise: Introduce the Taiwan Industry Digital Transformation Index and guide participants to evaluate the statuses of home countries' businesses in the areas of digital investment.

## Issues this workshop will address:

- What resources can the government provide to support enterprises in transformation (using retail, service, and manufacturing industries as examples)?
- How can we build a consumer-centric digital transformation strategy?

## Who may apply:

- Background: Officials from Ministries of Economic Affairs or Ministries of Science and Technology, operational guidance officers for small- and medium-sized enterprises, and leaders of public associations.
- Expertise: Small- and medium-sized enterprise operations, ICT and IoT applications, or big data analytics.



### Contact Person

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